



# INTEGRATE THE SMS TO YOUR COMMUNICATION & YOUR APPLICATIONS



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SPECIAL OFFER in your store until 05/01. 30% OFF on our products with presentation of this SMS. STOP 36034

THEY TRUST US...



## WHO WE ARE

smsmode® specialized in marketing and communication via mobile **for more than 15 years**, help you to build applications via our **APIs and webservice** **powerful, self-service and accessible 24/7.**

You can integrate all the features such sending, receiving and authentication through texte message in **high quality** and with **global coverage** **in direct operator connection.**

*Which performances for the SMS?*

**85%** of people prefer SMS providing useful information

**97%** of SMS are read within a period 4 minutes after reception

**NEARLY 100%** mobile phone equipment for maximum deliverability



COMPANY ESTABLISHED IN FRANCE



GDPR COMPLIANT

SINCE 2004

15 YEARS OF EXPERIENCE IN MOBILE MARKETING



DIRECT OPERATOR CONNECTIONS



400 MILLION SMS SENT IN 2019



€14 MILLION REVENUE



OVER 10,000 ACCOUNTS



# OUR SERVICES

## AN ENDOWED PLATFORM 15 YEARS OF EXPERIENCE

Historical and major actor  
of SMS sending in France

Telecom operator ARCEP

Direct Operator  
routing worldwide

GDPR approach  
data security

## WORLDWIDE MESSAGING SERVICES

Connections with more than 500  
operators from 166 countries,  
and with competitive rates

Offices in Paris,  
Marseille and Barcelona

Multilingual site and  
customer support

## POWERFUL SERVICES ADAPTED TO ALL NEEDS

SaaS platform

HTTPs API

Google Calendar SMS plugin

Mail2SMS module

Zapier, Marketo connectors

Adobe Campaign plugin

SMPP server

## ADVANCED CAMPAIGN MANAGEMENT

Date and time programming  
for SMS sending

Management of responses  
received (SMS MO)

Personalized Sender ID

Possibility TO insert variants in  
the body of the text message

## REPORTS CREATION

Follow-up of SMS  
reception with  
detailed reports

Access to delivery history,  
sending statistics, etc.

Export of SMS  
and delivery statistics

## ASSISTANCE AND SECURITY

Technical and commercial  
support by email, phone or chat

Encrypted data and stored  
exclusively in France

Delivery services  
available 24/7 guaranteeing  
maximum security

## TYPE OF POSSIBLE CAMPAIGNS

- **INFORMATIVE SMS:** tracking orders, purchases or reservations, appointment reminders, etc.
- **MARKETING SMS:** marketing campaigns during promotions, special offers, clearance sale, etc.
- **ALERT SMS:** message following an event, disruption or emergency, information service in real time, etc.
- **OTP SMS :** SMS delivery containing a code in maximum priority.



# smsmode

MOBILE COMMUNICATION SOLUTIONS  
DEVELOPED BY CALADE TECHNOLOGIES

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